

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)

Kothapeta, Vijayawada – 520 001.

NAAC 'A++' Grade in Cycle :4

UGC-CPE

ISO 9001: 2015

PG DEPARTMENT OF BUSINESS ADMINISTRATION



ACADEMIC STUDY VISIT REPORT

Name of the Institution : INDIAN SCHOOL OF BUSINESS

HYDERABAD

Class : II MBA – III SEMESTER

Department : MASTER OF BUSINESS ADMINISTRATION

Days of Visit : 16th JULY 2025

OBJECTIVES OF ACDEMIC STUDY VISIT :

INDIAN SCHOOL OF BUSINESS (ISB) - HYDERABAD

- ❖ To Know about ISB and its Programmes offered to the students
- ❖ To Know about ISB Curriculums Criteria for different programmes
- ❖ To Know the history of ISB and its establishment
- ❖ To Know the latest educational policies implemented in the ISB
- ❖ To Know the various placement offers provided by the companies and educational facilities provided to the students in ISB
- ❖ To Know their various Academic MOUS and different infrastructure facilities in the ISB Campus
- ❖ To know ISB Alumni's and their contribution to the development of ISB and its infrastructure
- ❖ To know how the ISB is different from various business schools in India .

PG DEPARTMENT OF BUSINESS ADMINISTRATION

ACADEMIC STUDY VISIT

JULY - 2025

INDIAN SCHOOL OF BUSINESS, HYDERABAD, TELAGANA

The PG Department of Business Administration (MBA Programme) organised Academic study visit to Indian School of Business, Hyderabad 16th July 2025.

It is very pleasure to visit India's top business school, Hyderabad campus, on 16/07/2025 i.e. Tuesday in between 12.00 p.m. to 2.00 p.m. As per scheduled total 50 MBA students of III semester (Batch 2024-26) visited the campus along with three internal faculty members. The Visit started at 12.00 p.m. B. Nagaraju, Assistant Manager (external affairs) received all of us. In first fifteen minutes he explained the history and growth of the ISB as premier institutions in the country and world 27th rank business institute in the world. Thereafter, we entered in the seminar hall. In that he explained the vision statement such as creation and disseminates research based knowledge, develop and enhance business leadership, innovative, world-class programmes in management. He also explained about the programmes offered by the ISB such as post-graduation programmes, advanced management, fellow programmes and entrepreneurship programmes.

He presented that ISB has playing transforming role in business education and shaping future leaders over 23 years with resident faculty of 70 plus and two campus one is in Hyderabad and another is Mohali. The ISB has association with Kellogg, Wharton, London Business School and etc. Further it has accreditation with AACSB, Association of MBA and Equis etc. Further, ISB is strongly committed for sustainability, ethics and responsibility. ISB is also offering online courses programmes such as executive programme in management, AI in Business Fundamentals to application, Fin tech innovation from block chain to AI and Business Technology and Innovation with AI, mastering executive presence, management essentials, leadership essentials and business strategy. Thereafter, he explained the package range in the school in the range of one crore to three crore.

Thereafter, Assistant director of external affairs addressed the students and enlightened the students the importance of emerging trends in management courses and how ISB constructing pathways to grab the trends and achieve the targets. They Provide excellent hospitality the students as. After, 2.00 p.m. we left the campus. In overall, students expressed high satisfaction with this visit.



ISB FACULTY INTERACTING WITH THE STUDENTS



FELICITATING THE ISB STAFF WITH FACULTY MEMBERS



STUDENTS GATHERING AT INDIAN SCHOOL OF BUSINESS, HYDEARABAD