

A REPORT ON COMMUNITY INNOVATOR FELLOWSHIP ORIENTATION PROGRAM ORGANIZED BY NITI AAYOG, AIM, NEW DELHI on 23rd & 24th April 2024.

As a part of Start-Up, Innovation and Entrepreneurship Development Program, KL University, had invited the students who aspire to become Entrepreneurs. Our College student SK.DUNISHA of II BBA qualified and shortlisted for Community Innovator Fellowship for Rs.2 Lakhs under ACIC KL-STARTUPS In Collaboration with NITI AAYOG , AIM, GOVERNMENT OF INDIA, NEW DELHI.

NITI AAYOG, AIM had organized a Community Innovator Fellowship Orientation Program to provide more insights in the field of Entrepreneurship and Innovation in New Delhi on 23rd & 24th April, 2024. As a part of this Mr M. Jayavardhan , Department of Commerce and Management, attended the event on behalf of our college student (As Mentor) in this Fellowship Orientation Program.

The first session was about ACIC, AIM and their related information.

The second session was about Sustainable Development Goals.

The Sustainable Development Goals (SDGs) and social entrepreneurship are interconnected, both aiming to bring positive change to society and tackle global challenges. Social entrepreneurship involves creating innovative solutions to societal issues, while the SDGs provide a global framework to address these problems. Social entrepreneurs contribute to various SDGs, such as reducing poverty, improving health and education, promoting gender equality, ensuring clean water and energy, fostering economic growth, and working on climate action and environmental preservation.

The third session was about Gender Sensitization.

Gender Sensitization refers to the process of creating awareness and understanding about the various aspects of gender, including its social constructs, roles, and identities. This is an essential aspect of promoting equality, respect, and fairness in our society. It involves educating individuals about the diverse gender expressions and identities, challenging gender stereotypes, and fostering an inclusive environment where everyone feels valued and respected.

REPORT OF DAY 2 (i.e., on 24/04/2024)

SESSION -1

Highlights of the Session: About Social Consciousness.

Social consciousness is the driving force behind social entrepreneurship, as it encourages the creation of businesses and initiatives that aim to tackle social, environmental, and economic challenges in innovative and sustainable ways.

SESSION -2

Highlights of the Session: Financial Literacy.

Financial literacy is a vital component of social entrepreneurship, enabling individuals to create sustainable, impactful organizations that address social issues while maintaining financial stability.

PHOTO GALLERY





