Entrepreneurship and Innovation: StartUp Cell (EISC)

Entrepreneurship and Innovation: StartUp Cell (EISC) was established to encourage entrepreneurship spirit among students through awareness workshops and meet the CEO programs. The aim of the cell is to provide entrepreneurial training to the youth in the neighbourhood and to promote rural and women entrepreneurship in the region.

Objectives

- ➤ To encourage students and other sections of society to take part in entrepreneurship development through the different awareness programmes.
- ➤ To give a real experience of starting a business unit.
- ➤ To conduct workshops, lectures, industrial visits etc., for improving entrepreneurial skills of students and concerned people.
- ➤ To encourage the leadership qualities and develop the skills like management, risk taking and decision making.
- ➤ To promote students to start new businesses and real experiences of investments, profits and losses arising out of business.
- > To provide information for acquiring financial assistance from government and non-government agencies.

Committee:

| Sl No | Name | Designation | Role in the |
|-------|------------------|----------------------|--------------|
| | | | Committee |
| 1. | Dr.G.Krishnaveni | Principal | Chairperson |
| 2. | N.Hemanth Kumar | HoD,Dept of Commerce | Convenor/Co- |
| | | | ordinator |
| 3. | Dr.K.Kiran Kumar | Director, R& D Cell | Member |
| 4. | Dr.K.V.N.R.Sai | Convenor, IPR Cell | Member |
| | Krishna | | |
| 5. | A.Gopal Krishna | Asst Prof., Dept of | Member |
| | | Commerce | |
| 6. | M.Jayawardhan | Asst Prof., Dept of | Member |
| | - | Commerce | |