



# **KAKRAPARTI BHAVANARAYANA COLLEGE (Autonomous)**

Sponsored by S.K.P.V.V Hindu High Schools Committee  
Kotapeta, Vijayawada.

## **REPORT ON CONFLUENCIA – 2k22**

### **Introduction**

The Department of Commerce and Management has organized “ A State Level Commerce & Management students meet” on 8<sup>th</sup> January, 2022 (Saturday). On the day of the event inauguration programme commenced at 10.00 AM under the chairmanship of Dr. V. Narayana Rao, Principal, KBN College and the Chief Guest Sri.Samineni Udaya Bhanu, Member of Legislative assembly Jagayyapeta constituency, Krishna Dist. Chief Guest addressed the gathering in the inauguration session. Sri. T.Srinivas, Secretary and Correspondent of KBN College (Autonomous), Sri. T.Vijaya Babu, Vice-Principal, Sri. T.Vijaya Babu, Confluencia Convenor, Sri. N.Hemanth Kumar, and Head Department of Commerce and Management, Dr.G.V.S.R.N.S.A. Sastry were also present.

### **About the Event.**

Confluencia is a State Level Commerce and Management student’s meet conducted every year by the Department of Commerce and management to excel the skills and knowledge of students across the state of Andhra Pradesh. In this event we have organized many formal and Informal events and also spot events.

#### **FORMAL EVENTS**

- ◆ Market Makers
- ◆ Young Manager
- ◆ Situational Analysis
- ◆ Stock Market
- ◆ Business Quiz
- ◆ Be a ‘BOSS

#### **INFORMAL EVENTS**

- Spot Photography
- Cricket League
- Treasure Hunt
- Paper Collage
- Reel for the Life
- Flash mob
- Group Dance

All formal events took place in the morning session, while all informal events took place after lunch. Participants from various colleges of Andhra Pradesh responded enthusiastically, with nearly 322 students taking part in various formal and informal events.

### **Highlights of the program.**

- Business Quiz
- Be a Boss for Faculty
- Fashion Show.

## Valuable Sponsorers.

The main success of any event is purely dependent on the availability of financial resources. In this we have got a huge encouragement and support from various renowned sponsorers like Vijaya Dairy, Shreyas Hospitals, Canara Bank, vasavi Club etc. The students from the Department of Commerce and Management has put lots of efforts in making this state level event in such a grand success.

# Poster

**ISO 9001:2015** **NAAC 'A' Grade Cycle 3**

## K.B.N. COLLEGE (AUTONOMOUS)

Sponsored by S.K.P.V.V. Hindu High Schools' Committee, Kothapeta, Vijayawada - 520001.  
A College with Potential for Excellence (CPE) All India 92<sup>nd</sup> Rank in NIRF by MHRD (2017)

### CONFLUENCIA- 2K22

*(A State Level Commerce & Management Students Meet)*

**Venue: K.B.N. College**

**08.01.2022**

**FORMAL EVENTS**

- Market Makers
- Young Manager
- Situational Analysis
- Stock Market
- Business Quiz
- Be a 'BOSS'

**INFORMAL EVENTS**

- Cricket League
- Spot Photography
- Treasure Hunt
- Paper Collage
- Reel for the Life
- Flash mob
- Group Dance
- Mr. & Ms. Confluencia

**CASH PRIZES**

**For Details Contact:**

- Sri N. Hemanth Kumar  
Convener - 9100864160
- Sri D. Pavan Kumar -8885140866
- Smt. V. Sailaja - 9951167965

[www.kbncollege.ac.in](http://www.kbncollege.ac.in)

## Confluencia Broucher

**CHIEF PATRONS**

Sri T. Seshiah, President  
Sri T. Srinivas, Secretary & Correspondent

**PATRON**

Dr. V. Narayana Rao, Principal

**CONVENER**

Sri N. Hemanth Kumar, Incharge, BBA

**ORGANIZING ADVISORS**

Sri P.L. Ramesh, Vice-Principal  
Sri Vijayababu Tekkem, Vice-Principal

Dr. GVSRNA Sastry, Head, Dept. of Commerce & Management  
Sri A. Gopala Krishna, Incharge, Logistics

**ORGANIZING COMMITTEE**

Sri Ch. Srinivasa Reddy, Dr. K. Siva Prakash Rao  
Dr. M.V. Srinivasa Rao, Sri D. Pavan Kumar  
Sri B.V. Manohar Babu, Sri Ch. Ravindranath  
Sri A. Gopala Krishna, Dr. M. Venkateswara Rao  
Sri S. Suresh, Smt. V. Sailaja  
Dr. A. Srinivasa Rao, Sri M. Ananda Sudhakar  
Sri K. Venkata Ratnam, Smt. K. Swaroopa Rani

**FACULTY CO-ORDINATORS**

- Sri N. Hemanth Kumar, Convener, 9100864160
- Sri D. Pavan Kumar, 8885140866
- Smt. V. Sailaja, 9951167965

**STUDENT CO-ORDINATORS**

- Mr. MD. Ali, 9500165207
- Mr. P. Mani Sai, 9950412800
- Mr. B. Manideep, 8688939378
- Mr. B. Mohan Kumar, 8894296566

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### CONFLUENCIA- 2K22

*(A State Level Commerce & Management Students Meet)*

**08.01.2022**

**VENUE: K.B.N. COLLEGE CAMPUS**

**ORGANIZED BY**  
**DEPARTMENT OF**  
**COMMERCE & MANAGEMENT**

**ABOUT THE COLLEGE:** K.B.N. College is a vibrant outcome of a century-old renowned organization, S.K.P.V.V. Hindu High Schools Society with "Vijayana Vidyalayam" as its motto. Since inception in 1905, it stands as an epitome of progressive education, an academically and economically empowered area. The college with heightened social imagination and student zeal, always like a stellar led conceivable students towards the goal of an illustrious life. The ever vibrant college grew by leaps and bounds and has received with honor. It has been adorned with the Autonomous status by the UGC in the year 2010, and received "Best Laboratory", "Best Academic Achievement", "Best Library", "Best NSS Unit" awards. The College has been ranked on its laurels and has been repeatedly raising the bar. It is certified with ISO 9001-2015 which has been given for Quality Management Standard and accredited with CPE in 2016 by UGC. It has been reaccredited with "A" Grade by NAAC in 2019.

**ABOUT THE EVENT:** Confluencia is an annual Management Fest organized by the students of Commerce and Management, KBN College. The fest is aimed at bringing out the competitive spirit of students and test their business acumen, skills and knowledge. It is an amalgamation of various events under the Marketing, HR, Finance, and Analytics field. It being one of the best from participants under controlled and simulated environments. Confluencia is conceptualized, planned, and executed completely by students and is an ideal balance between responsibility, accountability, collaboration and fun. Confluencia witnesses the participation from colleges across Andhra Pradesh, making the campus alive and kicking on the day of the event.

**FORMAL EVENTS:**

- Market Makers**  
Do you have business ideas? Market it yourself! Become a king/queen in a span of moment. (Participants: 04)
- Young Manager**  
If you are vigorous enough to clash with your competitors alone, join the club! Young manager is an event which deals with different segments to bring out the inner self individually. (Participant: 01)
- Situational Analysis**  
If you have expertise in solving real world problems and becoming a bright shining star, participate in situational analysis. This event deals with analyzing a situation and problem solving. (Participants: 02/Team)
- Stock Market**  
If you are a stock trader (or) wish to be, the perfectly suit you, come, invest, indulge, go out, as a super financier. (Participants: 02/Team)
- Business Quiz**  
If you are competitive and confident to face unknown people on a known subject, then this is the right time and place for you. "Quiz" is an event which deals with business trends and issues. (Participants: 02/Team)
- Be a BOSS (Per Faculty)**  
In the startup work environment, you get to have a relationship with your boss, the mentors, and the key members of the team. Startup is like a family - you use the good, the bad and the ugly, but in the end you've got each other's back. (Participant: 01)

**INFORMAL EVENTS:**

- Cricket League**  
Not just the success but attitude makes a champion! Show your skills and prowess in the field of cricket. (Participants: 02/Team)
- Spot Photography**  
If you own a camera, pick and click! Keep on clicking until your talent's tired. This event showcases the talent of amateur photographers. You're there, it's a surprise! We're waiting for you. (Participant: 01)
- Treasure Hunt**  
This is a Treasure Hunt! If you are logical, strong, persistent in hunting the hidden treasure and put your intelligence. (Participants: 02/Team)
- Paper Collage**  
Do you have love for Art? Do you think in creative way? Enter into the maze of Collage. Be creative! Be challenging! Be a Winner! (Participant: 02)
- Reel for the Life**  
Making the art of 'viral posting'. Send your videos to the Contact number: 8885140866. (Participant: 01)
- Flash Mob**  
We dance for screams, we are the dancers, we create the dreams. (Participants: 08 / Team)
- Group Dance**  
Dance is the hidden language of love. (Participants: Min:02, Max:8 / Team)
- Mr. & Ms. Confluencia**  
Join Mr. and Ms. Confluencia. To show off others' your influence! (Participant: 01)
- Beauty Parade**  
Make people fall in love with your traditional attire. (Participants: Min:02, Max:8 / Team)

**Prizes:**

- Trophies, Action stars & 800 A.M. (Registration)
- Certificate with a nominal charge of Rs.100/- per Campus for every CONFLUENCIA (Reg. Fee)
- Be a part of (Promotional Letters from Head of the Institution)
- Merit Award (Certificate from the Head of the Institution)
- No restriction about language (English will be provided)

**Confluencia-2K22 awaits you!**

# OUR SPONSORS

**CO-SPONSORS**

Logos of sponsors: vijay sales, SHANMUKHA MEDICAL STORES, SBI, HONDA, D-SABUZZ, SVG, NATARAJ ELECTRICALS, VGS, BALAJI, and others.

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 Sri T. Srinivas, Secretary & Correspondent

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VIJAYA MILK & MILK PRODUCTS

**CONFLUENCIA-2k22**  
*- A Showcase of Talents...!!*  
 (A State Level Commerce & Management Students Meet)

Presented by **SOS**  
 Where care begins

In Association with **Canara Bank**

**08.01.2022**

ORGANIZED BY  
**DEPARTMENT OF COMMERCE & MANAGEMENT**

ISO 9001 : 2015 NIRF 92<sup>nd</sup> RANK BY MHRD (2017) NAAC 'A' GRADE

# KAKARAPARTI BHAVANARAYANA COLLEGE

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 A College with Potential for Excellence (UGC - CPE)  
 VIJAYAWADA, KRISHNA DISTRICT, ANDHRA PRADESH, INDIA.  
 Sponsored by: S.K.P.V.V. Hindu High Schools' Committee

ESTD - 1965

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**VIJAYA** TITLE SPONSOR

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Organised by: **Department of Commerce & Management**

## **Valedictory**

In the evening, V.Sailaja, a faculty member from the Department of Commerce and Management, gave the Valedictory address, which was followed by concluding remarks by Principal Dr.V.Narayana Rao and Chief Guest Sri.Chalasanani Anjaneyulu, Director, Vijaya Diary. Many colourful events, including as Fashion Parades and Group Dances, were held in the evening, and students from many colleges around the state of Andhra Pradesh demonstrated their abilities in these events.

Prize distribution has started at 7.30pm, principal and Chief Guest Sri.CH.Anjaneyulu has given away the momentous and participation certificates to the winners and Participants.

After the distribution Secretary and Correspondent Sri.T.Srinivas and Dr.V.Narayana Rao have joined their hands in the felicitation party to the Chief Guest.

The program ended at 8 pm with the National Anthem.

THANK YOU.