

**DEPARTMENT OF MBA  
KBN COLLEGE (Autonomous)**

**REPORT ON ADVISORY COUNCIL MEMBERS INTERACTION ON 26-08-2019**

KBN School of Management Studies organised Advisory council member's interaction with MBA students on 26-08-2019.

**I. Words by Mr.SatishKamath (Industrialist, Sri City Operations, Chittore)**

In his thought, an MBA graduate should have proficiency in English, build professionalism and should create humbleness in workplace. They should develop industrial relations in the internship programmes and industrial visits organised as a part of academic curriculum. He also motivated the students in his saying-“Deliver more, don't limit you”.



**WORDS by Mr. SATISH KAMATH, SRI CITY OPERATIONS, AP**

**II. SPEECH by Mr. TULASI RAMACHANDRA PRABHU, (Industrialist, Tulasi Seeds Private LTD., Guntur).**

Sri.TulasiRamachandraPrabhu, Chairman of Tulasi Seeds Pvt.Ltd. Guntur.He has guided the students the significance of MBA and why the employment is needed?

Also, suggested the importance of work is to develop one's nation by giving their humble services and everyone should learn practical experience before commencing a new start-up. He shared his industrial experience to the students, that how he practically worked for the long-term survival of the company. He highlighted the corporators are the key players in promoting social responsibility to build the nation.



**SPEECH by Mr. TULASI RAMACHANDRA PRABHU**

**III. ADDRESS by Mr. VENUGOPAL, MAGANTI, (Industrialist, Sri Srinivasa Sales and Services Pvt.Ltd. Vijayawada).**

Sri.VenugopalMaganti, one of the Directors of Sri Srinivasa Sales and Services, addressed the students to develop the subject, communication skills & knowledge and explained the present market conditions that how to face the challenges and changing needs of a customer?



**ADDRESS by Mr. VENUGOPAL, MAGANTI**

#### **IV. LECTURE by Prof. K.VIYYANNA RAO, 15<sup>th</sup> Vice-Chancellor of Acharya Nagarjuna University, Guntur.**

Dr.K.Viyyannaro, Presently Chairman of SEA Group of Industries, Bangalore. He lectured the students about the value of a job and Entrepreneurial role in the competitive business world. He provided the information regarding the job opportunities in the present day market and how MBA professional should develop their skill, Knowledge and practical experience for getting good jobs in the market.

And he also defined the existing area of work and adds value to it.



#### **LECTURE by Prof. K.VIYYANNA RAO**

#### **V. TALK by Prof. V. BALA MOHAN DAS, 13<sup>th</sup> Vice-Chancellor of Acharya Nagarjuna University, Guntur.**

In the talk of Prof. V. Bala Mohan Das, working president of “Swatch Bharat” in Visakhapatnam, He gave the lecture on entrepreneur; the person who wants to become an entrepreneur must have capital, capacity and knowledge.

He also guided the students to design their career in available job opportunities.



**TALK by Prof. V. BALA MOHAN DAS**