

## IQAC REPORT - 2013-2014

Quality assurance and enhancement is a continuous process, for which Internal Quality Assurance Cell (IQAC) has been constituted in K.B.N. College in the year 2005 based on the recommendations given by National Assessment Accreditation Committee. Since then IQAC has evolved mechanisms and procedures for the predefined objectives, by formation of different committees.

Effectiveness of IQAC is brought in by setting goals; monitoring and analyzing results by feedback & improving accordingly by modified mechanisms. IQAC functions as an advisory body to the college on academic and research activities, infrastructure development, student welfare schemes and extension activities. It facilitates various activities for the overall development of the college in the consonance with the challenges of Higher Education at the local, National and Global levels. IQAC is made effective which may serve as a powerful tool for efficient administration in the institution. The effectiveness is brought in by coordinating the activities of each committee via academic calendar.

In the beginning of the academic year 2013-2014, IQAC Committee is constituted with the following members.

Dr. P. Krishna Murthy, Principal..... Chair Person  
Smt. V. Subhashini, H.O.D. Zoology..... Coordinator  
Sri.T. David Johnson, lecturer in Computer Science.....Asst. Coordinator  
Sri. E. VaraPrasad, Sr. lecturer in English..... Member  
Sri. J. Pandu Ranga Rao, lecturer in Physics.....Member  
Sri. S. Venkatesh, lecturer in MBA..... Member

### **Activities reflecting the goals and objectives of the Institution:**

The College continues to tune its activities towards the goal of providing quality in basic Science, Commerce and Arts education to the much deserving sections of the society. Much care is taken to involve the parents whenever necessary. The basic objective is to develop citizens with independent scientific and liberal thinking. We give importance in designing the syllabus, for the student employability, their assimilating capacity and their performance in the examination.

### **New academic programmes initiated:**

1. **B.Com Logistics** course has been introduced under UGC Innovative Programme, a course which is the first of its kind in the entire Andhra region.
2. In **B. Sc** a new combination course with Maths, Chemistry & Computer Science,(MCCS) has been added.

3. Four UGC Career Oriented Programmes i) Communication skills, ii) Multimedia & Animation, iii) Hardware Technology, & iv) Accounting Packages (Certificate, Diploma & Advanced Diploma) are offered to all the Degree students in addition to the regular Curriculum.

**Lecturers awarded M. Phil, & Ph.D.**

1. T. Bhagya Kumar, HOD Chemistry was awarded **M. Phil.** Degree by Acharya Nagarjuna University in June 2013.
2. M. Siva Kishore, Asst. Prof. PG Dept of Chemistry was awarded **M. Phil.** Degree by Acharya Nagarjuna University in September 2013.
3. S. T. P. S. Venkateswarlu, Lecturer in Telugu was awarded **Ph.D.** Degree by Acharya Nagarjuna University for his thesis on “Annamayya Athyathunika Samkirthanalu Saranagatha Thathvamu” in October 2013.
4. N.VenkateswaraRao, Lecturer in Commerce was awarded **M. Phil** Degree by Acharya Nagarjuna University, in February, 2014.

**Lecturers qualified for NET/SLET/:**

During this academic year **6 staff members qualified in the SET exam** held in December 2013.

1. Sri. G. V. S. R. N. S. A. Sastry, Lecturer in Commerce
2. Sri. T. Vijaya Babu, Lecturer in Commerce
3. Sri. N. Sambasiva Rao, Lecturer in Political Science
4. Sri. G. David Raju, Associate Professor, PG Dept of MBA
5. Dr. V. N. Sailaja, Associate Professor, PG Dept of MBA
6. Sri. A. Ravi Kiran, Associate Professor, PG Dept of MBA

**Minor Research projects:**

1. Dr. P Krishna Murthy Dept. of Physics UGCfunded ongoing Minor Research Project.
2. Dr. Ch. Anuradha, Dept. of English:UGC funded ongoing Minor Research Project on Understanding the Fallacies in Regional/Telugu Medium Students Communication and Writing Skills from April 2013 – Oct. 2014.
3. Smt. A Krishna Priya, Dept. of Commerce: UGC funded ongoing Minor Research Project on Challenges and Opportunities of Women entrepreneurs in Andhra Pradesh from April 2013 – Oct. 2014
4. Smt. G. Krishnaveni, UGC funded ongoing Minor Research Project. P.G. Dept. of Chemistry.

S. No.	TLI Methods of UG	No. Conducted
1	Study Projects	76
2	Seminars	88
3	Quiz Programs	47
4	Group Discussions	50
5	Discussion on Current Trends	38
6	Value based Education	60
7	Power Point Presentation	38
8	Guest Lectures	12
9	Field Trips	4
10	Career Oriented Programs	7
11	Community Awareness Programs	9

### Departmental Activities:

#### Programs conducted:

1. 24 & 25 -7-2013: Department of Computer Science & Applications conducted a Two Day Hard ware Exhibition on the occasion of 45<sup>th</sup> Intel Foundation Day
2. 25.07.2013: Placement & Guidance Cell organized a National Programme on Technology Enhanced Learning to degree students. Resource Person, Sri. Nizar Ahmad, M.C.A, M.B.A Manager, Classsie Knowledge Pvt.Ltd.Chennai.
3. 29.07.2013: KBN College in association with Indian Academy of Pediatrics conducted a **Rally** in Vijayawada I Town area to bring awareness to the Public about **ORS** (Oral Rehydration solution week)
4. 30.07.2013: KBN College in association with Indian Academy of Pediatrics conducted InterCollegiate Competitions in Essay Writing to bring Awareness on bring awareness to the Public about **ORS** ( Oral Rehydration Solution week). Prizes were distributed to the students.
5. 06.08.2013: Department of Physics and Electronics organized Hiroshima and Nagasaki Day.
6. 07.08.2013: Forum for Women Empowerment in association with Indian Academy of Pediatrics organized Breast Feeding Week to spread awareness on benefits of breast feeding to the public.
7. 17.08.13: Department of Telugu Conducted Faculty development program on Human Values by Sri Malla Pragada Srimannarayana Moorthy.
8. 07.09.2013: NCC & NSS UNITS: Conducted an Awareness Programme on International Literacy Day. Resource person: Dr. V. VenuGopal Reddy, Regional Director, IGNOU, Vijayawada.

- 9.** 10. 09. 2013: A work shop is conducted by Placement and Guidance Cell on Interview Skills and Job Potentials for UG & PG students by Mr. G. Ram Prasad, Human Resource Consultant Hyderabad.
- 10.** 12.09.2013:Dept. of English conducted an Orientation Programme by on Enhancing English speaking Skills. Resource person, Mr.Sunil Rocky H.O.D English, KBN College
- 11.** 14.09.2013:In Collaboration withRotary Club of Vijayawada Mid Town(Youth Services Month) Intercollegiate Elocution, Debate and Drawing Competitions are conducted in the College Campus for degree, Inter and school children.
- 12.** 14.09.2013:NSS Unit in collaboration withRotary Club of Vijayawada Mid Town organized an Awareness Programme on Civic Sense. Resource person: Dr. Ayodhya Psychiatrist, Vijayawada
- 13.** 16. 9. 2013: Dept of Physics & Electronics:Celebrated International Day for the preservation of Ozone Layer to create awareness in students.Pamphlets are distributed to the Public. The Staff & students made an Oath to preserve Ozone layer.
- 14.** 18.09.2013: NSS UNITSconducted Anti Ragging And Traffic Rules & Regulations (Co ordination Counselling and Anti Ragging Committee meeting) with West ACP T. Hari Krishna & Sri P. Venkateswarlu CI of Police, Kothapet 2 town Police Station.
- 15.** 19.9.2013: Placement & Guidance Cell and English Dept. launched ENGLISH WING A forum for Proficiency in English. Prof. M. Suresan Former Prof. PSCMR College of Eng& tech Was the Chief Guest.
- 16.** 21.09.2013: KBN College in Collaboration with Rotary Club of Vijayawada Mid Town organized PERSONALITY DEVELOPMENT PROGRAMME. Resource Person Mr. GampaNageswara Rao, Hyderabad.
- 17.** 24.09.2013: Placement and Guidance Cell conducted Short Term Course on Confidence Building 20 hrs Programme for 1, 11, 111 Degree SC & ST Students By Ms. YOGITHA Director Inspire Training Solutions Vijayawada.
- 18.** 3.10.2013: Dept. Of Physical Education: Organized K.U. Inter Collegiate Hand Ball Tournament (Women) 2013. Chief Guest Dr. N. SrinivasRao, Secretary, Sports Board of K. U & Lecturer of Physical Education V.K.R College Buddhavaram.
- 19.** 3.10.2013: Dept. of Zoology: In view of the celebrations of World Wild Life Week from Oct 1to Oct. 7 -2013, the department has conducted paper presentation competitions for CBZ students on Biodiversity Conservation.
- 20.** 27.10.13 first English Wing meet had been conducted, 113 students attend. Anilambica was resource person.

**22.** 6.11.2013: 49th College Foundation Day Celebrations. Chief Guest Sri. Vellampalli Srinivasa Rao. MLA West. Retired lecturers & Lecturers with M. Phil's & Ph.D's were felicitated.

**23.** 8.11.2013: Decennial Celebrations of MBA & Inauguration of B.Com Logistics. Chief Guest: ASRK Rao. G.M.SRP Logistics, Vizag & Sri. P.V. Rao, Director V.R Research Executive Search Pvt. Ltd. Hyd.

**24.** 11.11.2013: English Dept conducted One Day National Workshop on Interactive teaching and Professional Development in English language for teachers. Resource persons: Dr. K. Kishore Kumar, Dr. K. Venkatareddi, Dr. Sujatha Mukiri of EFLU Hyderabad.

**25.** 14.11.2013: "English Skill Development" workshop was organized by the Placement & Guidance cell. Sri. Abhay Mithun, English Faculty from Thailand was the resource person.

**26.** 15 & 16 Nov 2013: Placement & Guidance Cell & Forum for Excellence of KBN in collaboration with Forum For Free Enterprise Mumbai, MR Pai Foundation Organized a Leadership training camp for two days to MBA students. Resource Person: Mrs. Clarissa Jathana., Mr. Vivek Patki from Mumbai. Resource Person for valedictory session is Mr. M.S. Divakaran Director General (Pai Foundation)

**27.** 21.11.2013: Dept of MBA conducted a seminar on "Management Education In 21<sup>st</sup> Century and its structure" Resource Person: Prof. V. Bala Mohan Das former Vice Chancellor of ANU.

**28.** 23.11.2013: Placement & Guidance Cell & English Wing: Third English Meet has been conducted, 37 students attended. Mrs. Surya Lakshmi, Talent Tree was the Resource person.

**29.** 26.11.2013: Placement & Guidance Cell: Motivation Classes were conducted to B.com TP, B.Com E1 & BBM students on Skill development. Mrs. Mrs. Surya Lakshmi, Talent Tree was the Resource person.

**30.** 27.11.2013: Dept of Computer Science and Applications conducted One Day National Work Shop on DATA WARE HOUSING & DATA MINING. Resource Person: Prof. D. Nagarajun, ANU.

**31.** 30.11.2013: Dept. of Chemistry conducted State Level Workshop on Chemistry & prospects. Resource person: Prof. M.V. Basaveswararao FRSC, Special Officer, K.U. Pg. Centre Nuzvid and Chief Guest Sri. N.V.V.S.S. Raman Vice President, Hetero drugs, Hyderabad.

**32.** 30.11.2013: NSS units and Red Ribbon Club of KBN College: Conducted an awareness programme on HIV- AIDS. Programme Officer NSS unit -2 V. Seshagiri Rao and Red Ribbon Club Convener B. Ranadheer of Environmental sciences conducted the programme.

33.16.12.2013:One day workshop on “Wikipedia Content Writing” was conducted by computer department. Sri T. Vishnuvardhan, Program Director, was the resource persons.

34.21-12-2013: The PG Dept. of Commerce & Management conducted Commerce Meet. Events Conducted: Business Quiz, Ad making, Group discussions, Elocution.

35.20. 01. 2014: One day workshop on “Wikipedia Content Writing” was conducted by department of Computer Science. Sri T. Vishnuvardhan, Program Director, Sri Rahimanuddin Shaik, Telugu SIG chair Administrator, Telugu Wikipedia center for internet and society’s access to knowledge program (CIS-AZK) were the resource persons.

36.15& 16 Feb. 2014:Telugu Wikipedia’s 10<sup>th</sup> anniversary celebrations were held in our college. On this occasion students prepared Q.R codes for 27 articles .Out of 120 students enrolled 27 students were selected as ambassadors of Telugu Wikipedia.

37. 18.02.2014: CONFLUENCIA – 2K14. Management Meet was organized by the Dept. of Commerce & Business Management, to bring out the talents of the management students. Prof V.Venkaiah, Vice-chancellor, Krishna University and Sri M. Raghunandhan Rao, District Collector and Magistrate, Krishna Dt. were the guests on the occasion.

38. 25-2-2014:The Forum for Women Empowerment of our college organized awareness programme for students, on opportunities in Fashion Designing. The CEO of Samana Institute, Ms. Samana addressed the students.

39.28.02.2014: Science departments celebrated National Science Day. Competitions were conducted in Quiz, Poster presentation, paper presentation, and Project works.

40. 8.03.14:“International Women’s day” was celebrated. Ms. Laxmi Surapaneni, Channel Soft was invited as a guest speaker on 8<sup>th</sup> March, 2014.

41. 4<sup>th</sup> April 2014 to 16<sup>th</sup> May 2014:“Free Summer Coaching Camp for Women” was inaugurated by Smt. G. Radha Rani; Chairman& Director RR Sportswear Pvt. Ltd, Vijayawada. on 4<sup>th</sup> April, 2014. Smt. K. Krishna Kumari, Assistant Director, All India Radio, Vijayawada acted as a guest of honor.

#### **GUEST LECTURES:**

1. The Dept. of Maths& Statistics organized a guest lecture on Indian Science – History of Mathematics on 11-07-2013. Prof P. V. ArunaChalam former Vice Chancellor, Dravidian University was the resource person.

2. The Dept. of Hindi conducted a Guest Lecture on14-09-2013.Sri S. Chiranjeevi; Raja BhashaAdikari South Central Railway Vijayawada delivered a lecture on “Raja Bhasha Hindi”.

3. The Dept. of Telugu conducted a Guest Lecture on 21-09-2013. Dr. Ramasuri HOD, Telugu M.R. College, Vijayanagaram delivered a lecture on Gurajada Bavachaitanyam on the occasion of 151 Birth Anniversary of Gurajada.
4. A guest lecture on “Internal Security Challenges in India” was conducted on 25-10-2013 by the Placement and Guidance Cell. Resource person: Commander Krishna Retired army Officer.
5. MBA dept & placement & Guidance cell: Organized a Guest lecture on “Internal Security Challenges in India” by Lt. Gen .Niranjan Singh Malik on 29.10.2013.
- 6.The Dept. of Zoology conducted a Guest lecture on “Epidemics of Dengue Fever” on **13-11-2013**. Mr. Sk. Chand Basha, lecturer in Zoology, PB Siddhartha College was the resource person.
7. The Dept. of MBA organized a Guest Lecture on “Management Education in 21<sup>st</sup>Century and its structure”. Prof. V. Bala Mohan Das, former Vice chancellor, ANU was the resource person.
8. A Guest Lecture was conducted by the Placement and Guidance Cell on Goal setting and Career Guidance to MBA students. Hackers Association was the resource person.
- 9.A guest lecture on “Internal Security Challenges in India” was conducted on 29-10-2013 by the Placement and Guidance Cell. Resource Person : Lt. Gen. Niranjan Singh Malik PVSM . New Delhi.
11. Placement& Guidance Cell on **14.11.2013**organized a Guest Lecture on English Teaching to 59 students in view of Second English Wing Meet. Resource Person: Mr. Suman Abhimithru Raj Faculty from Thailand.
- 12.**27.11.2013**: Placement And Guidance Cell organized a guest lecture on goal setting and career Guidance to MBA students. Resource person: Mr. Sai Satish Founder & CEO of Andhra Hackers Association.  
Guest lecture is organized by MBA department on Hindu awareness & career in Insurance – Resource person: P. Subba Rao Osmania University, Asst. Director, Hyderabad on **11.01.2014**
- 13.A Guest Lecture on “International marketing” was organized by Placement Cell on **18-1-2014**. Mr. Bryan Daniel cote Sr. sales Executive, Gutenbergtense, USA was resource person on the occasion.
14. Department of Zoology organized a Guest Lecture on Role of Biotechnology in Fisheries on 22.02.2014. Resource Person Dr. Veera Bramachari, Asst. Prof. in Biotechnology Krishna University.

15. The Department of Zoology and Botany conducted Guest lecture on “Role of Weeds in Aqua Culture” on **5-3-2014**. Sri P. Suresh, Asst. Director of Fisheries, Machilipatnam was the resource person.

16. The Department of Chemistry organized a Guest Lecture on **8-3-2014**. Prof. Nageswara Rao, NRI Institute of Engineering was the resource person.

**International & National/ State/ Regional level workshops/ seminars organized during 2013-2014:**

**1.11.11.2013: English Dept** conducted **One Day National Workshop** on Interactive teaching and Professional Development in English language for teachers. Resource persons: Dr. K. Kishore Kumar, Dr. K. Venkatarreddi, Dr. Sujatha Mukiri of EFLU Hyderabad.

**2.27.11.2013: Dept of Computer Science and Applications** conducted **One Day National Work Shop** on DATA WARE HOUSING & DATA MINING. Resource Person: Prof. D. Nagaraju. ANU.

**3.30.11.2013: Dept. of Chemistry** conducted **State Level Workshop** on Chemistry & prospects. Resource person: Prof. M.V. Basaveswararao FRSC, Special Officer, K.U. Pg. Centre Nuzivid and Chief Guest Sri. N.V.V.S.S. Raman Vice president, Heterodrugs, Hyderabad.

**4.14.11.2013: “English Skill Development” One Day Regional level workshop** was organized by the **Placement & Guidance cell**. Sri. Abhay Mithun, English Faculty from Thailand was the resource person.

**5.16.12.2013: One day National Level workshop** on “Wikipedia Content Writing” was conducted by **computer department**. Sri T. Vishnuvardhan, Program Director, was the resource persons

**Activities of NSS:**

1 Mega Medical camp was organized by both the NSS units of our college in collaboration with the Indian Medical Association on 23-06-2013 in which 100 NSS volunteers participated.

2. NSS volunteers participated in the ORS week celebrated in our college from 23-07-2013 to 30-07-2013 in association with the National Pediatricians Association. The programme was inaugurated by Sri. Velampalli Srinivas, MLA Vijayawada West.

3. On 11-08-2013 & 18-08-2013 NSS units conducted a Clean & Green program in our college campus. 200 NSS volunteers participated in the program.

4. Commemorating 150<sup>th</sup> Birth anniversary of Swami Vivekananda our volunteers participated in the “Run for Nation” on 11-09-2013. Sri Buddha Prakash Jhothi, District Collector,



Krishna, Sri M V R Sastry, Chief Editor Andhra Bhoomi, Mata Siva Chaithanya Nandwere among who addressed the gathering.

5. On 18-09-2013 Awareness Programme on Ragging as Eve teasing was conducted in our college in association with NSS. Sri T. Hari Krishna, ACP Vijayawada West-Zone Spoke on the occasion about the menace of ragging and eve teasing. Sri P. Venkateswarlu, C.I. also addressed the gathering.

6. 250 volunteers participated in the special camp during Dasara at Indrakeeladhri held from 05-10-2013 to 14-10-2013 serving the devotees of Goddess Kanaka Durga.

7. Commemorating the College Foundation Day i.e. on 06-11-2013 A **Mega Blood Donation Camp** was organized by the NSS in association with Indian Red Cross Society, wherein 82 volunteers donated their blood. The camp was inaugurated by the MLA of Vijayawada (West).

8. On 27-11-2013 a **Free Eye Camp** was conducted for all the students and staff of our college in association with Lions Club of Vijayawada.

9. AIDS awareness programme was conducted on 01-12-2013 on the World AIDS Day. A huge rally was conducted by our NSS units in Vijayawada in association with District Health Department to create awareness about AIDS / HIV to the citizens.

10. On 04-12-2013 our volunteers took up the task of distributing 4000 Albendazole tablets provided by the Public Health Department, Vijayawada Municipal Corporation.

11. Awareness Programme on enrollment of voters was conducted by our NSS volunteers on 11-12-2013 in association with Eenadu.

12. 150 NSS volunteers rendered their services to cater the needs of the devotees during Bhavani Deekshalu from 22<sup>nd</sup> to 28<sup>th</sup>, December 2013.

13. On 19-01-2014 80 volunteers of our NSS units participated in the pulse polio programme in I town area.

14. On the occasion of Road Safety Week celebrations from 21<sup>st</sup> to 26<sup>th</sup> January in association with AP Transport Department an awareness programme was conducted in our college. Ms. Siri Anand, RTO Krishna addressed the students of our college on the need of following traffic rules for road safety.

**Activities of NCC:** The NCC Cadets of 93 Coy 17 (A) Battalion participated in several camps conducted by the Battalion.

1. Our cadet K. Manikanta Swamy participated in ThalSainic Camp (TSC) at Kakinada from 06-07-2013 to 15-07-2013, CATC at Samalkot from 18-07-2013 to 27-07-2013 and Inter Group Competitions (IGC) held at Secunderabad and Karimnagar.

2. Cadet S.Vinod Kumar, I B.Sc. MPC participated in RDC Secunderabad from 17-10-2013 to 26-10-2013.
3. Our cadets N.RaviTeja & S .DurgaTeja participated in National Integration Camp held at Tirupati from 17-01-2014 to 18-01-2014.
4. 19 cadets participated in ATC –I at Nuzvid and 33 cadets participated in CAT VI, at Nuzvid
5. The cadets participated in Fund raising to National Foundation for Communal harmony. They collected an amount of Rs.7, 555 towards it.
6. On account of International Literacy Day on 8<sup>th</sup> September, 2013 our cadets participated in awareness programme on literacy.
7. On 6<sup>th</sup> November, 2013 on the occasion of College Foundation Day 10 cadets participated in the Blood Donation Camp.
8. 65 cadets actively participated and extended their services in the Dasara Service camp (service to pilgrims) and assisted civil authorities (traffic control) during Dasara and Bhavani Deeksha Viramanalu.

#### **Activities of Debating and Quiz Club:**

The students of Debating & Quiz Club participated in a number of activities conducted inside & outside the college. They won many prizes in intercollegiate competitions of Quiz, paper presentations, debate, Elocution, Essay Writing, poster presentations etc.

#### **Student Achievements:**

1. On 29-07-2013 an Essay Writing competition was conducted by the Indian Academy of Pediatrics, Krishna District branch on Innovative Modes of spreading awareness about ORS in public for college students. Our students Sk. Shareema, II B.Sc Computers won I Prize, I. Anusha Parvathi II B. Sc. CBZ secured II prize and Soundarya III BCA secured consolation prize respectively.
2. In the essay writing competition conducted by Indian Academy of Pediatrics organized by the National Pediatricians Association celebrating Breast Feeding week from 01-08-2013 to 07-08-2013 on Innovative Modes of spreading awareness about benefits of breast feeding in the public for girl students. Our students won the following prizes:  
Sk.Shareema, II B.Sc Computers, Roll No: 123313- I Prize  
Sk.Nazma, II BCA, Roll No: 123650-II Prize.
3. In the Debate competitions conducted by Rotary Club of Vijayawada , visionary couples on 13-09-2013 to promote civic sense among the youth, our students T.Niharika III B.Sc MPC

Roll No:113345 won I Prize, Ch. Tilotham III BBM Roll No:113729-II Prize , N. LakshmiKumari I B.Sc MPCs Roll No:133342 –III Prize respectively.

4. In the Krishna University Inter Collegiate Youth Festival, Krishna Tarang-2013 organised by the Krishna University from 7<sup>th</sup> to 9<sup>th</sup> December 2013 our student members 1.M.Vidyaranya III BCA Roll No: 113625, 2.T.Niharika III B.Sc Computers Roll No 13345 stood as winners in Debate competitions and were selected to represent Krishna University in the South Zone Youth Festival held at Gulbarga, Karnataka.

5. In the RRC District Level competitions organized by Red Ribbon Club Krishna District on 16-12-2013 held at SRR and CVR Govt. Degree College .Our student E. Hari Prem Kumar II B.Sc Electronics secured Roll No: 123419 secured Best Peer Educator Prize.

6. On the occasion of National Voters Day celebrations Essay Writing and Elocution competitions were organized by Election Commission of India on 25-01-2014.Our students M.VidyaRanya III BCA secured I Prize in Essay Writing, V.Sai Dinesh

I B.Com General Roll No: 132059 -II Prize and N.LakshmiKumari I B.Sc Computers Roll No: 133342 – III Prize.

7. In the elocution competition conducted by Andhra Bank Zonal Office, Vijayawada on the occasion of successful completion of 90 golden years of service to the Nation held on 23-11-2013, our students Sk. ChandBasha II B.Com Computers won I Prize, D. Kiranmai III B.Sc Computers Roll No: 133304 secured II place and S. Rama Devi III B.com General Roll No: 11204 secured III Prize.

#### **Activities of Dramatic Association:**

The dramatic association has made significant strides and carved a historical mile stone with their innate talents. The association demarked its strength by winning an overall championship in the Krishna Tarang Inter Collegiate Youth Festival 2013 organized by the Krishna University. The land slide victory pushed them to reiterate their talent in the South Zone Inter University Youth Festival held at Bangalore University, Bangalore. Students participated in “Feast of Youth” Conducted by Noble College, Machilipatnam, from 26.07.2013 to 27.07.2013 and won many prizes.

#### **Student achievements:**

Students won many prizes in Fiesta of Youth conducted by Nobel College, Machilipatnam, in the month of July-2013.

1. Group singing....3<sup>rd</sup> prize, 2. Group Folk Dance....2<sup>nd</sup> Prize, 3. Western Dance Group....2<sup>nd</sup> Prize, 4. On Spot Painting.....2<sup>nd</sup>Prize and 5.RangaVallulu....2<sup>nd</sup> Prize.

2. Prizes won by the students in Krishna Tarang-2013 conducted by Krishna University, Machilipatnam, in the month of Dec-2013.

1. Debate 1<sup>st</sup> Prize,
2. Western Group Singing - 1<sup>st</sup> Prize
3. Skit-1<sup>st</sup> Prize
4. Mime-1<sup>st</sup> Prize
5. Rangoli--1<sup>st</sup> Prize
6. Clay Modeling1<sup>st</sup> Prize
7. Installation--1<sup>st</sup>prize
8. Instrumental Playing (Percussion -- 2<sup>nd</sup> Prize, Folk Orchestra--2<sup>nd</sup> Prize)
9. One Act Play--2<sup>nd</sup> Prize
10. Collage--2<sup>nd</sup> Prize
11. Cartooning--3<sup>rd</sup> Prize
12. Group Song India 3<sup>rd</sup> Prize
13. On Spot Painting--3<sup>rd</sup> Prize
14. Western Solo--3<sup>rd</sup> Prize
15. Classical Vocal Solo--3<sup>rd</sup> Prize.

Students of III Stat., III B.Sc (Comp),III B.Com(TP),III BCA, II BCA, II B.Sc(Comp)&I B.Com(Comp)participated in South Zone conducted by Bangalore University, Bangalore, in the month of January-2014.

**Activities of Physical Education Department:**

1. 19-10-2013: conducted Krishna University Handball Women Tournament.
2. 01-11-2013 to 10-11-2013:Our Physical Education Department conducted a Coaching Camp for Krishna University Handball Women team to participate in South India Inter University Handball Women tournament form 01-11-2013 to 10-11-2013.
3. Our Physical Education Department Conducted a Coaching Camp for Krishna University Table Tennis Women & Men team to participate in South India Inter University Table Tennis Men & Women Tournament from 20-12-2013 to 26-12-2013.

**Student achievements:**

1. Our college Tennis Men Tournament Sk. Nagurvalli I MBA is selected to represent the Krishna University team South India Inter University tournament held at Anna University, Chennai.
- 2.Our college Swimming Team (Men) participated in Krishna University Inter collegiate tournament held at Sri Vizzu Gymkhana swimming pool at VJA. Our college student V. Durga Prasad is selected for All India Inter University Swimming Competition held at Punjab University, Amritsar.

3. M. Raja and P. Raviteja are selected to represent Krishna University team to participate in South India Inter University Handball tournament held at Tamil Nadu

4. Our College Cricket Men team participated in KUIC held at Andhra Loyola College, VJA.

The above students are selected for South India Inter University tournament held at Pondicherry on 19.10.2013.

5. Our College Weight lifting & Best Physic team participated in K.R.U.I.C held at A.G & S.G College, Vuyyuru, and won II and III places in Best Physique and Weight lighting.

#### Activities of Placement & Guidance Cell from May 2013 to May 2014

##### CAMPUS DRIVES:

S. No.	Company	Date	Students Attended	Selected/shortlisted
1.	Krupamaya Consultancy HYD	09.05.2013	75 (35 PG, 40UG)	28 (11 PG, 17UG)
2.	Transdyne IT Services VJA	15 <sup>th</sup> & 16.06.2013	152 (KBN 31 , (PG-10, UG-21)	KBN 8 (UG-6,PG-2
3.	TCS, Chennai	June	(on line tests)	13 UG
4.	Digi Call HYD	27. 07.2013	120 (KBN-27)	16 (11 KBN)
5.	Tech Mahindra HYD	27. 07.2013	120 (KBN-27)	4 (3KBN)
6.	Sothern Land Global HYD	27. 07.2013	120 (KBN-27)	4 (3KBN)
7.	Glossary Technologies HYD	27. 07.2013	120 (KBN-27)	12KBN
8.	Sitel India HYD	27. 07.2013	120 (KBN-27)	0
9.	Hinduja Leyland Finance, Chennai	30.08.2013	76 (KBN-29)	34(KBN-13 )
10.	ICICI BANK HYD	27.10.2013	31	19 (5 PG, 6 UG, 2 e-B)
11.	Nexwave HYD	30.10.2013	26	14 (10 UG)
12.	Sun Micro Tech VJA*	09.11.2013	40	21 PG, MCA
13.	GioconPharma HYD	25.11.2013	49	22(5-UG, 17-PG)
14.	INFOSYS BPO BLR	08.12.2013	122	26 (UG)
15.	Tech Mahindra BPO HYD	10.12.2013	211	13(6-UG ,7PG)
16.	GENPACT HYD	16.12.2013	170	3 UG
17.	Transdyne IT Services VJA	09.01.2014	125	5 UG
18.	Tvarna Software Sol HYD	17.01.2014	10 MCA	nil
19.	Yash Technologies HYD	19.01.2014	24 MCA	nil
20.	Muthoot Fin Corp. VJA	21.01.2014	122 (PG 20, UG 102)	4 (UG)
21.	Serco for Google VJA	25.01.2014	32 (MCA 8, MBA 24)	1(MBA)
22.	Ideathon @PSCMR Bangalore	01.02.2014	5 MCA	Nil
23.	Aspiring minds for ING	03.02.2014	79 (UG 59, PG	Nil

	Bangalore		20)	
24.	Genpact HYD	05.02.2014	30 MBA	2 (PG)
25.	Divis laboratories HYD	11.02.2014	54	8 (PG), 1 (UG)
26.	Global Logic India HYD	24.03.2014	18(UG11,PG 7)	3 (PG)
27.	Nexwave HYD	01.04.2014	32	14
28.	Navata VIJ	15.04.2014	68	Nil
29.	Aditya Birla Minacs Bangalore	27.05.2014	333(UG65, PG10)	4(PG) 9(UG)
30.	NIIT for Genpact HYD	28.05.2014	24 ( UG19, PG5	3 (PG) 2(UG)
	<b>OFF CAMPUS DRIVES:</b>			
1.	Mahindra Satyam HYD	05.05.2013	20 (UG)	1 (UG)
2.	TCS Chennai	29.07.2013	Walk-in6 (UG).	Nil
3.	WIPRO WASE @Triveni HYD	16.11.2013	100 (UG)	1(UG)
4.	ILM @Triveni BLR	26.11.2013	31(UG)	10 (UG)
5.	Virtusa at NRI college HYD	04.01.2014	10 UG	Nil
6.	Apps for B at NRI college HYD	06.01.2014	6 MCA	1MCA
7.	Gate at Nalanda Bangalore	27.01.2014	21 UG	NIL
8.	L & T	25.02.2014	70 UG	4(UG)
9.	Cognizant HYD	10.03.2014	46 UG	1 (UG)
10.	HGS HYD	11.04.2014	20 UG	2 (UG)
11.	Unisys HYD	19.04.2014	15 UG	NIL

**Staff activities: Presentation of papers in International/National journals, seminars, authoring of books & as Resource persons.**

**Department of Telugu:**

- 1. Dr. K. SrinivasRao** 1. Attended 3-day district level **National programme on Value Education course** from 07. 2013 - 10.07.2013 conducted by DRC. at SRR & CVR Govt. Degree College, Vijayawada.
2. Attended 1 –day work shop on **HUMAN VALUES & PROFESSIONAL ETHICS on 11.07.2013** conducted by CCE.A.P. Hyderabad.
- 3.05&06 Dec. 2013** presented a paper on VimarsakudugaViswanadha in a Two Day National Seminar on Viswanadha Satyanarayana Sahiti Vaibhavam in Collaboration with Telugu Academy organized by SRR & CVR Govt. Degree College Vijayawada.
- 4. 17<sup>th</sup>&18<sup>th</sup> Jan. 2014** presented a paper on Chaso Kadalo Soundaryamin a Two Day National Seminar.

5. **18<sup>th</sup> Feb. 2014** presented a paper on Adibatla Athma Kadha Soundaryamin a Two Day National Seminar.

6. Authored 2 Books i) Telugu Vijayam with ISBN No. 9781621425861 and ii) test papers for Intermediate . Publishers for both books are Vikram Publishers.

**2. Dr. J.V. Chalapati Rao: 1.29&31Jan. 2013** presented a paper on Gandhiji – Social Justice in a **Three Day Inter National Seminar on Comparative Literature- Social Justice** organized by Hindi Department of Andhra University Vishakhapatnam.

**2.18.02.2014:** presented a paper on Hindi Sahitya Me Nari ka Sthan OneDayNational Seminar on Hindi, Telugu Sahitya – Sthree Vadam organized by Telugu & Hindi Departments of SDMS Kalasala Vijayawada.

#### **Department of Hindi:**

**1. P. Devaraj Kumar: 29&31Jan. 2013** presented a paper on Gandhi – Social Justice in a **Three Day Inter National Seminar on Comparative Literature- Social Justice** organized by Hindi Department of Andhra University Vishakhapatnam.

**2.18.02.2014:** presented a paper on Hindi Sahitya Me Nari ka Sthan OneDayNational Seminar on Hindi – Telugu Sahitya – Sthree Vadam organized by Telugu & Hindi Departments of SDMS Kalasala Vijayawada.

**2. Janaki Devi & Renuka: 18.02.2014:** presented a paper on Hindi Sahitya Me Nari Ka Sthan, in OneDayNational Seminar on Hindi – Telugu Sahityalu – Stree Vadam organized by Telugu & Hindi Departments of SDMS Kalasala Vijayawada.

#### **Department of English:**

**1. J. Sunil Rocky is the resource person** for Orientation Program in English on Enhancing English speaking Skillson 12. 9. 2013

**1. E. VaraPrasad**, Sr. Lecturer in English Participated in NAAC Sponsored National Seminar cum Workshop on Quality Initiatives In Research & Extension, at CH.S.D.St. Theresa's Autonomous College for Women, Eluru organized by IQAC on 19<sup>th</sup> & 20<sup>th</sup> July 2013.

**2. 22 & 23 July 2013** presented a paper on **Quality & Employability in Higher Education** in a Two Day National Seminar on Role of Autonomy & Quality Assurance in Higher education : Issues and Challenges, organized by Gayatri Vidya Parishad Degree College Vishakhapatnam.

3. **29&30Nov. 2013** presented a paper on Innovative Methods In in a Two Day National Seminar on Trends In English Language & Literature in the 21<sup>st</sup> Century organized by Dept. of English, DAR College, Nuzivid.

4. **21& 22Jan. 2014** Participated in UGC Sponsored Two Day National Seminar on Emerging Trends In Indian English writing in the 21<sup>st</sup> Century organized by Dept. of English, SDSM Kalasala, Vijayawada.

5. Published a paper on Representing Ishmael Reed through Post Modern Fiction in Notions, a Peer Reviewed Journal of English Literature with ISSN: 0976-5247Vol-IV, No.4 in Dec. 2013.

**N. Victor David Dinakaran:**1.Participated in NAAC Sponsored National Seminar cum Workshop on Quality Initiatives in Research & Extension, at CH. S. D. St. Theresa's Autonomous College for Women, Eluru organized by IQAC on 19<sup>th</sup>& 20<sup>th</sup> July 2013.

2. **29&30Nov. 2013** presented a paper on Innovative Methods In in a Two Day National Seminar on Trends In English Language & Literature in the 21<sup>st</sup> Century organized by Dept. of English, DAR College, Nuzivid.

3. **21& 22Jan. 2014** Participated in UGC Sponsored Two Day National Seminar on Emerging Trends In Indian English writing in the 21<sup>st</sup> Century organized by Dept. of English, SDSM Kalasala, Vijayawada.

4. **23& 24 Jan. 2014** Chaired a Session& presented a paper on Student Panel Discussion, role of integrated education for the blind a Two Day National Seminar on Inclusive education: English language Classroom organized by Centre for English Language studies & Centre for Integrated studies University of Hyderabad.

**Dr. Ch. Anuradha:**1. Presented a Paper on Research and its Kinds in NAAC Sponsored National Seminar cum Workshop on Quality Initiatives In Research & Extension, at CH. S. D. St. Theresa's Autonomous College for Women, Eluru organized by IQAC on 19<sup>th</sup>& 20<sup>th</sup> July 2013.

2. **29&30Nov. 2013:**Participated in a Two Day National Seminar on Trends In English Language & Literature in the 21<sup>st</sup> Century organized by Dept. of English, DAR College, Nuzivid.

3. **21& 22Jan. 2014** Presented a paper on Gita Hariharari's The Thousand Faces of Night as a replica of Indian culture in UGC Sponsored Two Day National Seminar on Emerging Trends In Indian English writing in the 21<sup>st</sup> Century organized by Dept. of English, SDSM Kalasala, Vijayawada.

**Department of Commerce: Dr. V. Narayana Rao:**



1. 18<sup>th</sup>& 19<sup>th</sup> Nov. 2013: Presented a paper on Narasimhan Committee-Some Further ramifications and suggestions in UGC Sponsored Two Day National Seminar on Changing Dimensions of Commercial Banking in India- problems and Perspectives, organized by Dept. of Commerce DAR College, Nuzvid.
2. 31<sup>st</sup> Jan&02 Feb.2014: Presented a paper on Innovation to Sustain Eco-friendly Business in ICSSR Sponsored 3 Day National Seminar on New Paradigms and perspectives in Business excellence organized by Dept. of Commerce& Business Management P.G. Centre P.B. Siddhartha College, Vijayawada.
- 3.13<sup>th</sup> Feb. 2014: Presented a paper on Banking & Insurance Contemporary Issues in National Seminar organized by Dept. of Commerce, Sir C. R. Reddy (A) College, Eluru, and Vijayawada.
- 4.15<sup>th</sup> Mar. 2014: Presented a paper on Retail Banking in India – Opportunities and Challenges in one Day National Seminar on Retail Banking Trends &Challenges organized by Dept. of Commerce, K.B.N. College P.G. Centre, and Vijayawada.
5. 03.03.2014: Guest Lecture on 100% FDI in Retail Sector in India- Whether Good or Bad at Kunda College of Management & Technology, Vijayawada.
6. Published a paper on Challenges for Indian companies in Financial Services KPO Business in Indian Journal of Applied research with ISSN No. 2249-555x and Impact Factor 0. 8215in Dec. 2013.
7. Published a paper on Challenges for Indian Companies in the Financial Services KPO Business in Indian Journal of Applied research with ISBN No. 978-93-82163-81-7 in First Edition of 2013, Vol. 3 Issue 12 Dec. 2013.
8. Co –author for the topic Achieving Financial Inclusion in the Book Financial Innovations and Challenges published by paramount Publishing houses and Edited by Dr. Y. Venu Gopala Rao.
- 2. A. Krishna Priya:** Presented a paper on Problems in Challengers of Women Entrepreneurs- an Empirical Study in National Seminar organized by Women Studies Centre. S.V. University.
2. 15<sup>th</sup> Mar. 2014: Presented 2 papers on i) Indian Retail Banking-Emerging Prospects & defies ii)Human Resource Management & Performance of organization in retail banking in one Day National Seminar on Retail Banking Trends & Challenges organized by Dept. of Commerce, K.B.N. College P.G. Centre, and Vijayawada.
- 3. Ch. Srinivasulu:** 15<sup>th</sup> Mar. 2014: Presented a paper on Human Resource Management & Performance of organization in retail banking in one Day National Seminar on Retail

Banking Trends & Challenges organized by Dept. of Commerce, K.B.N. College P.G. Centre, and Vijayawada.

**4. Dr. B. Ramiah:** Published 2 papers in International Journal of Multidisciplinary Science and Research ISSN-2321-4872, Volume1, August 2013: i) Women Entrepreneurship in India- Problems and Prospects

ii) Volume 2 August 2013: E-commerce Trends of E-Shopping – Problems and prospects in a semi urban Scenario.

**K. Siva Prakash:** 30& 31 Jan 2013: Presented a paper in International Conference at S.V. University, Tirupati on An Analysis of Corporate Governance Practices in the Banking Sector in India

2. 11& 12Feb 2013: Presented a paper in International Conference at Siva Sivani Institute of Management, Secunderabad on Milk Marketing and Strategies –A case study of the Krishna District Milk Producers Co Operative Union Ltd.

3. 24 & 25 September 2013: Presented a paper in National Conference at Sathavahana University, Karimnagar on A Study on Perceptions of Officers on HRD Climate in Dr. N.T.T.P.S Power Plant

4. 16 & 17 Nov. 2013: Presented a paper in International Conference at DMI College of Engineering, Chennai on Brand Perspectives in Effective Marketing.

5. 22Nov.2013: Presented a paper in International Conference at EASWARI Engineering College, Chennai on The Role of MDP's in Organizational Development.

**6.** Published a paper on Milk Marketing and Strategies –A case study of the Krishna District Milk Producers Co Operative Union Ltd. ISBN: 978-81, 905242 -0-4.

#### **Department of Computers:**

**1. P. L. Ramesh:** 1.7.10.2013 – 11.10.2013: Organizing Secretary for INSPIRE programme in the college.

2. 18-March-2014: Participated in CII-PwC Round Table – Discussion on “ROLE OF TECHNOLOGY AND INNOVATION IN EDUCATION SECTOR” Program organized by CII & PwC in association with Microsoft at Hotel Taj Gateway, Vijayawada.

**2. T. David Johnson:** 1. 22& 23 July 2013: presented a paper on presented a paper on **Quality & Employability in Higher Education** in a Two Day National Seminar on Role of Autonomy & Quality Assurance in Higher education : Issues and Challenges. Organized by Gayatri Vidya Parishad degree College Vishakhapatnam.

2. **7.9.2013:** Acted as a Quiz Master in Quiz Competition for school children in Youngistan - 2013 organized by Rotary Club of Vijayawada Mid Town.

3. **8.9.2013:** Acted as a Judge for Elocution and debate competitions in Youngistan -2013 organized by Rotary Club of Vijayawada Mid Town.

4. **24.11.2013:** Chief Guest for SASO a Social organization

5. **7.10.2013 to 11.10.2013:** Core Committee member in INSPIRE program.

6. Participated in Two Day Workshop on Assessment and Accreditation: A Tool to Enhance Quality and Excellence in Higher Education organized by College Development Council, Krishna University, and Machilipatnam co-sponsored by A.P. State Council of Higher Education held on 23<sup>th</sup> and 24<sup>th</sup> Jan 2014.

3. **Y.S.N.L Srihari:** Actively participated in INSPIRE program from 7.10.2013 - 11.10.2013

4. **P.S.R Krishna:** Actively participated in INSPIRE program from 7.10.2013 - 11.10.2013.

#### **Department of Mathematics:**

1. **Dr. K. Naveen Kumar:** 1. Member of Calcutta Mathematical Society.

2. Published a paper on Pseudo- Supplemented Almost Distributive Lattices, in Journal of South East Asian Bulletin of Mathematics with ISSN No.0129-2021 and Impact Factor 0.143 in Dec. 2013.

3. Published a paper on Dual Heyting Almost Distributive Lattices, in Research Journal of Pure Algebra with ISSN No. 2248- 9037.

4. Published a paper on P1- Almost Distributive Lattices, in International Journal of Mathematics with ISSN No. 2229- 5046.

5. Published a paper on Super filters of B- Almost Distributive Lattices, in International Research Journal of Pure Algebra with ISSN No. 2248- 9037.

#### **Department of Physics:**

1. 10.7.2013: **Dr. P. Krishna Murthy** Attended Value Education and CIPS WORK SHOP at SRR & CVR Govt. Degree College Vijayawada.

2. **B. R. Rajeswari:** 1. Presented a paper on Tribal Women- Economic Empowerment in UGC sponsored National Seminar on The Status of Tribal Women In India-Issues, challenges and Strategies for Empowerment held on 7<sup>th</sup>-8<sup>th</sup> February 2014 at Acharya Nagarjuna University.

3. **J. PanduRanga Rao** presented a paper on **Innovative educational approaches: Critical thinking** in a Two Day National Seminar on Role of Autonomy & Quality Assurance in Higher education: Issues and Challenges. Organized by Gayatri Vidya Parishad degree College Vishakhapatnam on 22& 23 July 2013.

He is a Core Committee member in INSPIRE program from 7.10.2013 to 11.10.2013.

**4. P. B. Sandhya Sri:** 1. Acted as a Judge in State Level 41<sup>st</sup> JNNSME Exhibition-2014 held at Bishop Grassi High School, Gunudala, and Vijayawada-4 on 5-01-2014 to 7-01-2014, organized by SCERT Hyderabad.

2. Presented a paper on Tribal Women- Economic Empowerment in UGC sponsored National Seminar on The Status of Tribal Women In India-Issues, challenges and Strategies for Empowerment held on 7<sup>th</sup>-8<sup>th</sup> February 2014 at Acharya Nagarjuna University.

3. Presented a paper on Reducing Soil Pollution using Green Chemistry Principles UGC sponsored National Seminar on Green Chemistry Its need and Role in the Society held on 10<sup>th</sup>-11<sup>th</sup> February 2014 at Dharma Apparao College, Nuzvid, organized by the department of Chemistry.

4. Presented a paper on Advanced Technology for detection of Chemical hazards at UGC sponsored Regional Seminar on Recent Trends In Climatic Changes and Managing Strategies held on 22<sup>nd</sup> February 2014 at Sri YN College (A) Narasapur, organized by the department of Physics.

#### **Department of Chemistry:**

**1. 26&27 July 2013:** T. Bhagya Kumar HOD of Chemistry participated in Two day work shop on Innovative Practices in Education, Health, E-Governance & Urban development at Vijayawada Organized by Commissioner ate of Collegiate Education, A.P.

2. Core Committee member in INSPIRE program from 7.10.2013 to 11.10.2013.

**2. V. Geetha:** Participated in AICTE sponsored National Seminar on Recent Trends in Surface Science and Nanotechnology held on 29<sup>th</sup> and 30<sup>th</sup> Nov. 2013 at PSCMR College of Engineering and Technology, organized by the departments of Science and Humanities.

#### **Department of Botany:**

1. Ch. Radhika Core Committee member in INSPIRE program from 7.10.2013 to 11.10.2013.

2. Presented a paper on An Appraisal of Consequences of Loss of Biodiversity and its Preventive measures for sustaining Biodiversity at UGC, National Biodiversity Authority & A.P.State Council Of Higher Education Sponsored National Seminar on Biodiversity Conservation- Present Status on 23<sup>rd</sup> -24<sup>th</sup> January, 2014 at JMJ College, Tenali organized by the Department of Zoology.

#### **Department of Zoology:**

**Smt. V. Subhashini** 1) Attended 3-day district level National programme on Value Education course 8.07.2013 -10.07.2013 conducted by DRC. SRR & CVR Govt. Degree College, Vijayawada.

- 2) 11.07.2013: attended 1–day work shop on Human Values&Professional Ethics conducted by CCE.A.P. Hyderabad
- 3) 19 & 20 July2013 presented a paper on “Social Forestry as Peoples participatory inclusive strategy “in NAAC sponsored National Seminar, organized by ST. Theresa’s College Eluru. The same paper is published inSTC Scholars Vision Annual journal of Multi-disciplinary research with ISSN no.2321-6425 in Vol II, Jan-Dec 2013.
- 4) 22& 23 July 2013 presented a paper on Innovative educational approaches: Critical thinking and creativity” in a Two Day National Seminar on Role of Autonomy & Quality Assurance in Higher Education: Issues and Challenges. Organized by Gayatri Vidya Parishad degree College Vishakhapatnam.
- 5) 19.7.2013:Gave a guest lecture at SRR & CVR Govt. Degree College on Role of hormones in Reproduction.”
- 6) 7.10.2013 – 11.10.2013: Core Committee member in INSPIRE program from 7.10.2013 to 11.10.2013
- 7) 22<sup>nd</sup>& 23<sup>rd</sup> Nov 2013: participated in National Seminar on Recent Trends in Aqua Culture for Sustainable Environment organized by St. Theresa’s Autonomous College for Women, Eluru and sponsored by Ministry of Earth Sciences, Govt. of India.
- 8) Presented a paper on Fundamental Techniques of Nanotechnology at AICTE sponsored National Seminar on Recent Trends In Surface Science and Nanotechnology held on 29<sup>th</sup> and 30<sup>th</sup>Nov.2013 at PSCMR College of Engineering and Technology, organized by the departments of Science and Humanities.
- 9)Presented a paper on Corals an Unique Biodiversity in Marine Systems in DST Sponsored Inter National Symposium on Environmental Pollution, Nutrition and Genetics held on 27<sup>th</sup> and 29<sup>th</sup> Dec. 2013 at Vikrama Simhapuri University, Nellore, organized by the department of Chemistry and UNT Health Science Centre Fourth worth, Texas, USA.
- 10)Presented a paper on Functions of IQAC at a Two Day Workshop on Assessment and Accreditation: A Tool to Enhance Quality and Excellence in Higher Education organized by College Development Council, Krishna University, and Machilipatnam co-sponsored by A.P. State Council of Higher Education held on 23<sup>th</sup> and 24<sup>th</sup> Jan 2014.
- 11) Presented a paper on An Overview on the assessment of Air Pollution by Urban Transport at a Two Day Inter National Conference on Agriculture, Veterinary & Life Sciences-2014 organized by International Multidisciplinary Research Foundation held on 24<sup>th</sup> and 25<sup>th</sup> Jan 2014. The same paper is published in International Journal of Multidisciplinary Research with ISSN 2347-8691, 978-81-928-281-6-9 in Vol-I, Issue- I 2014.

12) Presented a paper on Tourism as an incredible service of the Nature, its nullifying effects on Nature and Biodiversity at UGC, National Biodiversity Authority & A. P. State Council of Higher Education sponsored National Seminar on Biodiversity Conservation- Present Status on 23<sup>rd</sup> -24<sup>th</sup> January, 2014 at JMJ College, Tenali organized by the Department of Zoology.

13) Participated at UGC sponsored National Seminar on Green Chemistry- its impact on Environmental Protection on 6<sup>th</sup> Feb. 2014 at C. R. Reddy Autonomous College, Eluru organized by the Departments of Chemistry, Botany & Zoology.

14) Participated at UGC sponsored National Seminar on Renewable of Energies, Eco Systems and Sustainable Environmental Management on 20<sup>th</sup>-21<sup>st</sup> Feb. 2014 at Acharya Nagarjuna University organized by the Departments of Environmental Sciences.

15) Presented a paper on Overview on the Impact of Climate Change on Biodiversity in Generalized Scenario at National Conference on Climate Change Impact and its management in Indian Agriculture organized by P.B. Siddhartha College of Arts & Science, Vijayawada held on 1<sup>st</sup> March 2014.

16) Participated at National Seminar on Conservation of Animal Biodiversity and Environmental Monitoring organized by Department of Zoology of Vikrama Simhapuri University –P.G. Centre, Kavali, and A. P. India held on 11<sup>th</sup>-12<sup>th</sup> March 2014.

### **T. Samba Siva Rao**

1.19 & 20 July 2013: T. Samba Siva Rao presented a paper on Clean Coal Technologies with a focus on carbon sequestration in NAAC sponsored National Seminar CUM Work shop on Quality Initiatives in Research and Extension organized by ST. Theresa's College Eluru.

2. 22<sup>nd</sup> & 23<sup>rd</sup> Nov 2013: participated in National Seminar on Recent Trends in Aqua Culture for Sustainable Environment organized by St. Theresa's Autonomous College for Women, Eluru and sponsored by Ministry of Earth Sciences, Govt. of India.

3. Presented a paper on Nano Robotics – An innovative branch of Nanotechnology embodies potential impact on Medicine Field at AICTE sponsored National Seminar on Recent Trends in Surface Science and Nanotechnology held on 29<sup>th</sup> and 30<sup>th</sup> Nov. 2013 at PSCMR College of Engineering and Technology, organized by the departments of Science and Humanities.

4. Presented a paper on Environmental Education playing a crucial Role in uplifting the Environmentalism- an Indispensable driving force for Sustainable development in DST Sponsored Inter National Symposium on Environmental Pollution, Nutrition and Genetics held on 27<sup>th</sup> and 29<sup>th</sup> December, 2013 at Vikram Simhapuri University, Nellore, organized by the department of Chemistry and UNT Health Science Centre Fort worth, Texas, USA.

5. Presented a paper on Multifarious anthropogenic threats on the Biodiversity focusing on its basic issues and ways to curb it, at UGC, National Biodiversity Authority & A. P. State Council of Higher Education sponsored National Seminar on Biodiversity Conservation- Present Status on 23<sup>rd</sup> -24<sup>th</sup> January, 2014 at JMJ College Tenali organized by the Department of Zoology.
6. Presented a paper on critically analyzing the role of Environmental basic issues at a Two Day Inter National Conference on Agriculture, Veterinary & Life Sciences-2014 organized by International Multidisciplinary Research Foundation held on 24<sup>th</sup> and 25<sup>th</sup> Jan 2014. The same paper is published in International Journal of Multidisciplinary Research with ISSN 2347-8691, 978-81-928-281-6-9 in Vol-I, Issue- I 2014.
7. Participated at UGC sponsored National Seminar on Green Chemistry- its impact on Environmental Protection on 6<sup>th</sup> Feb. 2014 at C. R. Reddy Autonomous College, Eluru organized by the Departments of Chemistry, Botany & Zoology.
8. Presented a paper on Overview on the need of paradigm shift of farmer as a common man to extraordinary man, a crucial aspect for inclusive growth- sustainable development of Climate Change on Biodiversity in Generalized Scenario at National Conference on Climate Change Impact and its management in Indian Agriculture organized by P.B. Siddhartha College of Arts & Science, Vijayawada held on 1<sup>st</sup> March 2014.
9. Participated at National Seminar on Conservation of Animal Biodiversity and Environmental Monitoring organized by Department Of Zoology of Vikram Simhapuri University –P.G. Centre, Kavali, and A. P. India held on 11<sup>th</sup>-12th March 2014.

#### **Seminars/ conferences**

#### **PG Department:**

#### **Department of M. B. A:**

#### **Prof. Y. NARASIMHA RAO:**

1. Volume 1 August 2013; published a paper on Women Entrepreneurship in India- Problems and Prospects in International journal of Multidisciplinary Sciences and research: Vol.1, ISSUE 1 AUG 2013 –ISSN: 2321-4872
2. Published paper on Corporate Governance- Relevance of Gita in International journal of Multidisciplinary Sciences and research: Vol. 2, ISSUE 1 Sep 2013 –ISSN: 2321-4872.

**Prof.D.V.Ramanamurthy:**1. Published paper on Quality Circles-A People Building Philosophy – Some Reflections from Banking Industry in Proficient International Journal of Management, July 2013

2. Published paper on Organizational Role Stress and Job Satisfaction in Bank Officers: A Study in International journal of Research in Computer Applications and Management Volume No.3 (2013), ISSUE No..07 (JULY) ISSN 2231- 1009 pp 34
3. Published a paper on Management Education In New Millennium in International Journal of Psychology & Education – Volume 1, ISSUE, Sep 2013, ISSN:2321-8606
4. Published a paper on Exposure and Feed back in Interpersonal relations –Johari Window Model- A Study In International Journal of Multidisciplinary Sciences and research : Volume 2, ISSUE1, Sep 2013- ISSN:2321-4872.
5. Conducted Five Training Programmes at KVB staff Training College Vijayawada and Indian Bank Staff Centre, Vijayawada for their employees and officers.

**Dr. V.N. Sailaja:**

1. Published a paper on Impact of Spiritually at Work Place in International journal of Decision Making In June 20`3 –Vol. Issue 2 .ISSN -2319-6793
2. Published paper on Quality Circles – A people building Philosophy –some reflections from banking Industry Proficient International Journal of Management July 2013
3. Published a paper on Exposure and Feed back in Interpersonal relations –Johari Window Model- A Study In International Journal of Multidisciplinary Sciences and research : Volume 2, ISSUE1, Sep 2013- ISSN:2321-4872
4. Published paper on way to good corporate governance - Relevance of Gita in International journal of Multidisciplinary Sciences and research: Vol. 2, ISSUE 1 Sep 2013 –ISSN: 2321-4872
5. Presented a paper “TQM – Business Models” in ICSSR Sponsored Three Day National Seminar on New Paradigms and perspectives in Business excellence organized by Dept. of Commerce & Business Administration, P .B .Siddhartha College of Arts & Science, Vijayawada from 31<sup>st</sup> January to 2<sup>nd</sup> February 2014.

**Mazharunnisa:**

1. On Role of HR sustainable business practices.
2. Organizing Role stress among officers – International Journal of Research in Computers & Mgt. Nov-2013.
3. Higher Education International Journal of Education Development---Dec 2013.



<b>PARTICIPATION OF TEACHING STAFF IN VARIOUS PROGRAMMES</b>	
<b>Name of the Programme</b>	<b>UG</b>
No. of National Seminars attended	72
No. of National Seminars/Workshops conducted	6
No. of International Seminars attended	9
No. of Papers presented in National Seminars	65
No. of Papers publishes in Journals/Magazines	19
No. of Events organized	05